



Supporting Organisation



HKCCA Luncheon Featuring Mr. Robert Chua Chairman & Founder, TIC

Wednesday 27th June 2007

12:00 noon - 2:00 pm

World Trade Centre Club – Chairman Suite

38/F World Trade Centre, Causeway Bay, Hong Kong.



Speaker

Mr. Robert Chua - Chairman & Founder, TIC

The Hong Kong Call Centre Association is honoured that Mr. Robert Chua has accepted our invitation to present a talk on "***The Future of Television***" at this luncheon.

Mr. Robert Chua's experience in broadcasting dates back from his TV start-ups, first in 1967 for Hong Kong's TVB, and second in 1994, for CETV, a satellite TV Channel he founded, which was given official government permission to land in China, and which he eventually sold to Time Warner. With 42 years of broadcasting experience involving all aspects of television production and distribution, Mr. Chua has now turned his attention toward producing concepts and contents for TV and the Internet.

At this luncheon, Mr. Chua will share his view on the future of TV. His vision has materialized in TIC, the world's first "cross media" interactive TV Channel that was developed and launched in late 2004.

Program Rundown

- | | |
|---------|--|
| 12:00nn | Registration & Reception |
| 12:30pm | Luncheon starts |
| 1:15pm | "The Future of Television" by Mr. Robert Chua, Chairman & Founder, TIC |
| 1:50 pm | Q&A / Causal discussion |
| 2:00 pm | Luncheon ends |

Fee: HK\$390 for HKCCA / HKDMA members; HK\$510 for non-members

(Fee includes western set lunch)

Seats are limited, please register NOW!!

For enquiry, please call Ms Nancy Tsang at (852) 2577 2289 or email to nancy@hkcca.com

Registration Form

To register via fax or email, please fax this form to (852) 3101 9308 or email to nancy@hkcca.com on or before 18th June 2007.

Contact Person _____ Title _____

Company _____

No. of Participants _____ Membership No. _____ (HKCCA / HKDMA)

Tel _____ Fax _____ Email _____

Address _____

Total Fee: (HK\$) _____

Payment Method: Cheque please made payable to: **“Call Centre Association Limited”**
To: P.O. Box 30993, Causeway Bay Post Office, Hong Kong.
[Attention: Ms Yvonne Lau]

Terms & Conditions

- ◆ *Participants will receive confirmation email in 5 working days prior to the luncheon date.*
- ◆ *Once registration is confirmed, no cancellation is allowed. Refund is at HKCCA & HKDMA's discretion.*
- ◆ *In case of black rainstorm warning, typhoon signal No.8 or above is hoisted at 10:00am on that day, luncheon will be cancelled and re-scheduled upon further notice.*