



TV RELOADED ! Speaker list



Keynote Speakers: (in alphabetical order)

Mark Burnett, President/Founder, Mark Burnett Productions, USA
Gary Carter, Chief Creative Officer, New Platforms, FremantleMedia, UK
Ashley Highfield, Director New Media & Technology, BBC New Media, UK
Erik Huggers, General Manager, Microsoft Windows Media, USA
Michael Jackson, President of Programming, IAC/InterActiveCorp., USA
Jonathan Miller, Chief Executive Officer, AOL, USA
Takeshi Natsuno, SVP & Managing Director, Multimedia Services, NTT DoCoMo, Japan

Speakers: (in alphabetical order)

Eddie Abrams, Strategy & Development Director, Yoomedia Plc., UK
Paolo Agostinelli, Director Of Marketing, Fastweb Spa, Italy
Hoekyun Ahn, VP of Business Division, TU Media Corporation, South Korea
Ali Ajouz, VP Marketing & Distribution, Orbit Communications Company, Bahrein
Jeremy Allaire, Chairman & CEO, Brightcove Inc., USA
Franck Alsema, Creative Director, 4XM Mixed Media Match Makers, Netherlands
Melvin Ang, Managing Director, MediaCorp Studios, Singapore
Simon Assaad, Co-CEO, Heavy Inc, USA
Daniela Bagliani, Acquisitions and Coproductions Manager, RTI SpA - Mediaset Group, Italy
Nigel Baker, Executive Director, Associated Press Television News, UK
Sarah Baynes, Principal, The Creative Garden, UK
Peter Bazalgette, CCO Endemol Group, Endemol, UK
Sebastian Becker, Managing Partner, Thebrainbehind KG, Germany
Luke Beermann, SVP Programming & Production, Showtime
Mark Bennett, Head of Digital, Head Of Digital HMV UK & Ireland, HMV UK, UK
Paul Bennun, Director of Strategy, Somethin' Else Ltd., UK
Guy Bisson, Senior Analyst, Screen Digest, UK
Patrick Boiron, Partner, DLA Piper Rudnick Gray Cary, France
Christian Bombrun, Director Marketing Business Developement, New Services, Groupe Canal +, France
Valérie Bozzetto, Creative & Commercial Director, Interactive Rights Management Limited, UK
Kate Bulkley, Journalist, Bulkley, UK
Anna Carugati-Guise, Group Editorial Director, World Screen News, USA
Jason Chen, Editor in Chief, China Central Television (CCTV), China
Dan Chen, VP, Head of Mobile Division, Tapuz People, Israel



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Greg Childs, Director, Childseye, UK
David Chu, Senior Vice President, Programming & Production, Imaginasian TV, USA
Robert Chua, Chairman-Founder, The Interactive Channel (TIC), Hong Kong
Ferhan Cook, Managing Director, Mediaplay, UK
Peter Cowley, Director of Interactive Media, Endemol UK, UK
Massimiliano De Carolis, Director UMTS Content Offer, H3g, Italy
Donatella Della Ratta, Journalist, Il manifesto, Italy
Nick DeMartino, Senior Vice President, American Film Institute, USA
Arnaud Dupont, Managing Director, Headway International, France
Krishna Durbha, Head Business & Marketing, VAS, Reliance Infocomm Ltd., India
Tabitha Elwes, Partner, Spectrum Strategy Consultants, UK
Mun-Ki Eun, Head of Global Strategy Team, KBS (Korean Broadcasting System), South Korea
Badih Fattouh, Director of Acquisition and Drama Production, MBC FZ LLC, UAE
Serge Ferré, Vice President Strategy, Nokia, France
Paul Fitzsimons, Partner, Apax Partners&Co, UK
Frédéric Fougea, Producer, Boreales-Winds, France
Mark Fowler, Sales Manager - Mobile TV (UK & Ireland), Nokia, UK
Jan David Frouman, Director Corporate Development - ProSiebenSat1 Media, PROSIEBENSAT. 1 MEDIA AG, Germany
Cindy Gallop, Former Chairman BBH US, BBH, UK
Attila Gazdag, VP & Managing Director, Walt Disney Internet Group, UK
Larry Gerbrandt, SVP/General Manager, Nielsen Analytics, USA
Olivier Gers, Executive Vice President Licensing, Americas, FremantleMedia, USA
Jon Gisby, Vice President Media & Communications, Yahoo! Europe, UK
Judy Gladstone, Executive Director, Bravo!FACT, CHUM Television, Canada
Megan Goodwin-Patel, Business Development Director, Interactive Rights Management Limited, UK
Gerard Grech, Director, Partnerships & Services, France Telecom, Content Division & Mobile Entertainment Forum, France Telecom, UK
Hugh Griffiths, Head of Data Products, O2 UK, UK
Andy Grumbridge, Managing Editor, New Media, Channel 4 Television Corporation, UK
Maria Hale, Vice President, Content Business Development, CHUM Television International, Canada
Mark Halper, Freelance Journalist, TIME, Fortune, The Business, Variety, UK
Tim Hanlon, Senior Vice President, Ventures, Denuo, USA
Dan Harrington, Partner, Couchman Harrington Associates, UK
Noel Hedges, Head of Drama, Granada International, UK
Dale Herigstad, Executive Creative Director, Schematic, USA
Justin Hewelt, Director, PayMedia Consulting Group, UK



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Helge Høibbraaten, Manager Web TV, TV2, Norway
Matt Hornburg, Partner/Producer, Marblemedia, Canada
Thomas Houge, Head of New Media, TV Norge AS, Norway
David Hulbert, CEO, Sparrow Hawk Media, UK
Brian Seth Hurst, CEO, The Opportunity Management, USA
Solène Jaboulet, Mobile TV project manager, SFR, France
Simon Jacobson, Head of Media Partnerships Europe, Cisco Systems, UK
Omar Javaid, Senior Director Business Development, Qualcomm, USA
David Jenkinson, Editor in Chief & Managing Director, Channel 21, UK
David Jensen, Executive Vice President of Business Development, Zetools, USA
Phil Jones, Managing Director, Extreme Sports, UK
Justin Judd, Director, I-rights Limited, UK
Mitch Kanner, CEO, Two Degrees Ventures, USA
Nabil Kazan, Chairman, MEDIA-SPORT & TV Marketing, Beirut, Dubai
Ben Keen, Chief Analyst, Screen Digest, UK
Matt Kershaw, Head of Interactive UK, MTV Networks Europe, UK
Roma Khanna, SVP, Content, CHUM Television International, Canada
Gerrit Jan Konijnenberg, Managing Partner, 3G Media Consult, Netherlands
Blake Krikorian, CEO/Co-Founder, Sling Media, USA
Alex Kummerman, CEO, Clicmobile, France
Frédéric Laurendeau, Senior Director Of Product Development, Bluestreak Network, Canada
Dominic Laval, Chief Operating Officer, Emuse Technologies, Ireland
Jeong Taek Lee, Director of Engineering Planning Division, MBC, South Korea
Scarlett Li, President, R2G Limited, China
Carl Lindahl, Vice President, Historical Programming, The History Channel, AETN International, USA
Juha Lipianen, Director of Strategy & Business Development, Nokia, Finland
Roger Lynch, CEO & Chairman, Video Networks Ltd., UK
Amos Manasseh, VP Global Sales & Marketing: Participation TV, Open TV, USA
Dan Marks, CEO, Television Services, BT PLC, UK
Roger Matthews, Head Of Sports & Entertainment, Vodafone Group Services, UK
Noel Matthews, Development Business Director, TANDBERG Television, UK
John Mclellan, Partner, Haldanes, Hong Kong
Alex Mestre, Strategic Marketing Manager, Abertis, Spain
Joe Michaels, Director of Business Development of Entertainment and Video Services, MSN Video, MSN, USA
Saleem Mobhani, Vice-President Hungama Mobile, Virtual Marketing India PVT Ltd, India
Virginia Mouseler, CEO, The WIT, France



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Bjarne Andre Myklebust, Director of Mobile Content and Services, NRK-Norwegian Broadcasting Corp., Norway

Romero Myles, Ford Motor Company

Mark Nichols, Director Of Content Partnerships, H3G UK, UK

Per Nordlöf, Director, Products Strategy & Portfolio Management, Ericsson, Sweden

Shane O'Neill, Chief Strategy Officer & President Chellomedia, LIBERTY GLOBAL, UK

Martin Ott, VP of Marketing and COO, Jamba! GmbH, Germany

Hervé Payan, Senior Vice President Partnerships and Services, France Telecom, France

James Penfold, Business Development Director, Enteraction TV, UK

Bob Pike, CEO, Digital Rum, UK

Claudia Poepperl, Head of Business Development Europe, Qpass, UK

Stefano Portu, Media Unit Director, B! Buongiorno Vitaminic SpA, Italy

Nick Price, Head of Branded Development, F.B.C. Branded Content Ltd., UK

Ilkka Raiskinen, Senior Vice President, Multimedia Experiences, Nokia, Finland

Conrad Riggs, President, Mark Burnett Productions, USA

Gwyn Roberts, Head of Corporate Development, Virgin Mobile, UK

Scott Robinson, General Manager, New Media Projects, Alcatel, UK

Désirée Rodriguez, Director of Business Development, MobiTV, UK

Alexander Russell, Head of Content and Advanced Messaging, Vodafone UK, UK

Ken Rutkowski, President, Ken Radio Broadcasting, USA

Joseph Samaan, Managing Director, Tanweer Enlightenment Ltd. Corp., UAE

Bal Samra, Business & Finance Director TV, BBC, UK

Jessica Sandin, Senior Consultant, Fathom Partners, UK

Claus Sattler, Executive Director, BCMO, Germany

Kathrin Schael, Rights Services Manager EMEA, Corbis, Germany

Serge Schick, Partner, Headway International, France

Hans Schiff, VP, William Morris Agency, USA

Tiaan Schutte, Vice President of Information, Communication & Entertainment Business Unit, Alcatel, UK

Joanna Shields, European Director of Syndication & Partnerships, EMEA, Google UK Ltd.

Daihei Shiohama, President / CEO, Index Global Rights Management Corporation, USA

Kurt Sillen, VP Ericsson Mobility World, Ericsson, Sweden

Laurent Souloumiac, General Manager France Televisions Interactive, France Televisions Interactive, France

Jack Sullivan, CEO, Broadway Video Enterprises Inc., USA

Jianjun Sun, President, Pegasus & Taihe Entertainment International, China

Masao Takiyama, President & Representative Director, Animax Broadcast Japan Inc., Japan

Alice Tan, CEO, MediaCorp TV12 Singapore, Singapore



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Jean-Marc Tassetto, Executive VP Marketing & Mass-Market Customers, SFR, France

Alex Taylor, CEO, Greengrass, UK

Kris Thykier, Vice Chairman, Freud Communications, UK

Harald E. Trettenbrein, Head of Sector - Implementation and Development of Regulatory Policy
Audiovisual Policy Unit, European Commission - Directorate General for Information Society and
Media, Belgium

Anthony Tse, President, China Entertainment Television Broadcast Ltd., China

Mimi Turner, European TV Editor, The Hollywood Reporter, UK

Al Uzielli, Senior Adviser - Global Brand Entertainment , Ford Motor Company, USA

Emmanuel Vacher, Multimedia Marketing Director within Personal and Small Business Markets
Division, Orange France

Ian Valentine, Technical Alliances Director for Sky Interactive, BskyB, UK

Bruce Vandenberg, Managing Director, Interactive Rights Management Limited, UK

Patrick Walker, Head of Content Partnerships, Google Video, EMEA, Google, UK

Suzie Wang, Senior Manager, MediaCorp Studios Pte Ltd., Singapore

Matt West, VP Mobile Media Worldwide , Alcatel, UK

Nicholas Wheeler, Managing Director Multimedia Content, ITN Multimedia, UK

Paul Whitehead, Head of Business Development, Channel 4 New Media, UK

Alita Wong, Director, Strategy and Content, Broadband Network Systems Limited, Hong Kong

Andrea Wong, Executive Vice President, Alternative Programming, Specials & Late Night, ABC
Entertainment, USA

Jeremy Wright, Co-founder, En Pocket, USA

Chiyo Yanagita, Manager Content Acquisition, Jupiter VOD, Japan

Craig Zimbulis, President & COO, Anytime Pte Ltd, Singapore

Eden Zoller, Principal Analyst, Ovum plc, UK